



EQS - Emergency Qual Service

Do you have many projects at the same time and not enough human resources to conduct them? All moderators and analysts busy and a new client has suddenly appeared? Should you meet urgently a client, but you have not enough time for organising a visa and travel yourself? Therefore I would like to propose to you a quick solution:

- Online moderation of forums, blogs, bulletin boards in three languages: English, German and Russian.
- Desk-research in three languages: English, German and Russian.
- Provision of qualitative analytical reports including main conclusions and recommendations in Power Point in English and Russian languages.
- Working out communication strategies for clients.
- Preparation of final presentation in Power Point format for clients in English and Russian.
- Designing research tools: discussion guide, brainstorming scenario, screening questionnaire and etc.
- Immediate project management on the spot:
 - starting from providing research proposals and concluding with an analytical report;
 - moderation of in-depth interviews and focus groups, brainstorming.
- Carrying out seminars and trainings with these topics:
 - moderation technique for in-depth interviews and focus groups;
 - usage of projective methods in qualitative research;
 - preparation of qualitative analytical reports: structure, format, logic, conclusions and recommendations.
- Representing interests and carrying out negotiation with clients in Europa and CIS countries.

Independent researcher with 18 year experience in the field of market and social research, based in Switzerland, helps to conduct concrete projects in a short time and at an affordable price. Being based in the centre of Europe gives me the possibility for efficient communication with clients.

More detailed information regarding my professional experience you can find under <http://www.linkedin.com/pub/natalia-holl-pavenko/6/aab/705>

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